

EXCELLENCE IN CONSERVATION COMMUNICATION AWARD

The West Virginia Association of Conservation Districts is seeking nominations for the Excellence in Communication award. Deadline for entries is September 1st. The award will be presented during the Annual meeting in October.

This award will recognize a conservation district for outstanding overall communications efforts in promoting conservation. Districts will be judged on their effective and successful use of one or more media types. *Entrants must submit examples of each media type used (named below).*

Entry Procedure: Conservation Districts shall enter by submitting an **entry form** along with a copy of each media type used. The District name must be included on each media type used. The contest period is from September 1st to August 31st.

Media Types

Newspapers: Newspaper clippings from local newspapers

Newsletter: Monthly or Quarterly Newsletter

Special Publications: Special publications can include brochures, annual reports, flyers, booklets, direct mail pieces.

Web Sites/Facebook: District home pages and other sites created by the district or with direct district involvement are eligible. Please include the website address on the entry form, along with a printout of representative pages.

Application Materials:

Application may be obtained here: http:<u>www.wvca.us/education/WVACDcontest.cfm</u>

Send entries to:

WV Association of Conservation Districts Attn.: Kelley Wayne 742 Airport Road Sutton, WV 26601

or email to: wvacd@wvacd.us with the subject line: EXCELLENCE IN COMMUNICATIONS. Please include attachments of all required documents.

WEST VIRGINIA EXCELLENCE IN CONSERVATION COMMUNICATION AWARD ENTRY FORM

Nomination submitted by:	_ Conservation District
Date Nomination submitted:	_
Date nomination received: (Do not fill in - for official use only)	
Check the appropriate boxes below:	
□ Newspaper	
☐ Newsletter	
☐ Special Publications (Brochure, pamphlet, direct mail piece	e, booklet, etc.)
☐ Website. Address:	
☐ Facebook Page. Name:	

NOTE: Entrants must submit examples of each media type used